



# MEISTER



MEISTER APP  
THE NEW RING  
EXPERIENCE



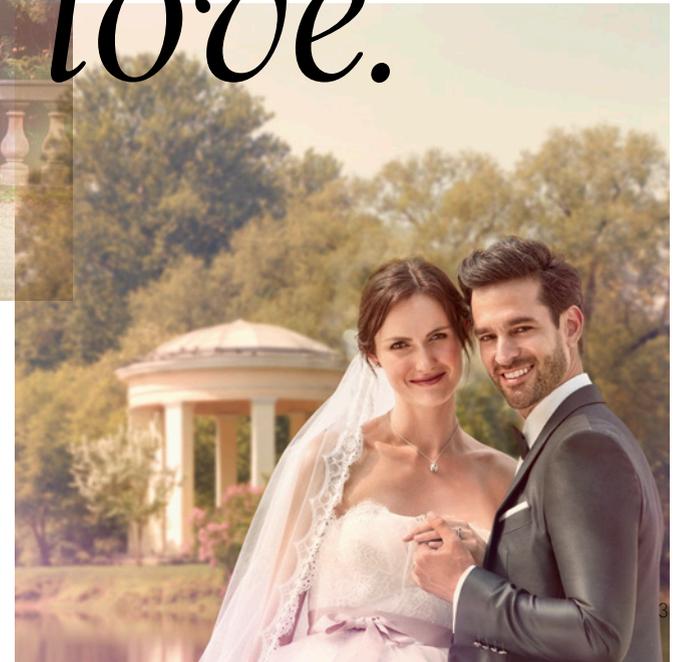
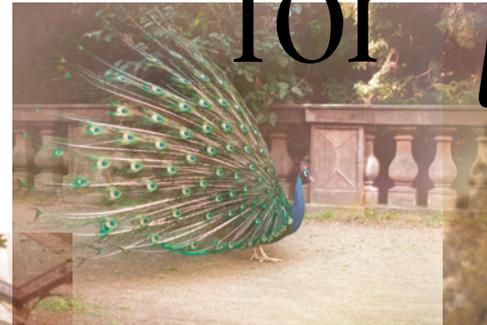
*a*  
Commitment  
*for* Life





A  
*commitment  
for life.*

A  
*life  
for love.*



IN THE MEISTER APP:  
Exclusive insights  
into the making of our  
new image world.

With this brochure, we would like to welcome you to the magical world of MEISTER. It will give you a wonderful picture of what to expect in your big moment. And you will benefit from it even more if you connect your smartphone to our new MEISTER app, which employs augmented reality to enable you – in combination with this brochure – to try on rings or discover them in 3D. As a jewel



manufacturer steeped in tradition, we are delighted to be creating new and unique innovations on a regular basis. After all, every love is unique.

– Christina and Fabian Meister

DIGITAL MEISTER WORLD

Discover the new  
*digital opportunities*  
we offer for you to find your  
*dream rings.*

– Fabian Meister



# Experience rings in a whole new way with the *MEISTER App.*

You can download the MEISTER app easily and free of charge from the App Store or Google play. Thanks to the use of augmented reality, the ring app will give you access to functions that blend the real and the digital worlds in fascinating ways:



## TRYING ON RINGS

Launch the MEISTER app, hold your smartphone's display over the opposite page and select the ring you want. Now place your hand on the marked area and experience your dream rings on your own ring finger.



## EMOTIONS IN MOVEMENT

Cuddle up to the love of your life and enjoy our miniature cinematic masterpieces on how rings are made at the MEISTER manufactory, the magical moment of getting engaged and the making of the MEISTER image world.



## EXPERIENCE RINGS IN A WHOLE NEW WAY

View the rings shown in the brochure with the MEISTER app and discover some fascinating details: from the artful way they are made to the design to the wonderful feeling that you will soon be giving each other a symbol of great love.



## CONFIGURE YOUR RING DESIGN

The app takes you directly to the 3D ring configurator on the MEISTER website. Here, you can design your ring just as you want it to be and will get a clear idea of the amazing feelings that await you (for more information on this, go to page 52).



Try on rings  
*now.*  
*Digitally* and  
in 3D.



Place your hand with your  
ring finger in this space.



Scan the QR code to get to the MEISTER app even more quickly.

MEISTER MANUFACTORIES

# The finest *craftsmanship* for powerful *feelings*.

The wedding ring and jewellery manufacturer MEISTER is guided by values that have evolved and matured over three generations. Fabian and Christina Meister put immense commitment into running their independent family business, which has been creating timeless and exceptionally high-quality jewellery pieces that walk the line between tradition and innovation for over 120 years.

**AS EUROPE'S LEADING WEDDING RING AND JEWELLERY MANUFACTURER, WE EXPECT EXTREMELY HIGH STANDARDS.**

Thanks to our exacting standards, we have strived for perfection from the very beginning. We combine incomparable design, high-quality materials, masterful craftsmanship and innovative hi-tech for the benefit of love. This is the secret to our success.



  
MEISTER

DESIGN AND CRAFTSMANSHIP  
THROUGH INNOVATION  
AND TRADITION.

At our manufactories in Wollerau on Lake Zurich and Radolfzell on Lake Constance, we create jewellery and rings that combine goldsmith's craft evolved over generations with state-of-the-art modern technology. Numerous prestigious design prizes are testament to the skilful way our designers, technicians, goldsmiths and platinum smiths, jewel setters and polishers combine passion, ideas and craftsmanship.

MANUFACTORY

One *goldsmith* alone  
does not make a  
**MEISTER** *wedding ring*.

— Fabian Meister

**FOR US, BEAUTY IS ALSO ABOUT LOOKING AFTER THE ENVIRONMENT AND OUR RESOURCES.**

For MEISTER, trust is the basis of every partnership. That's why we only work with suppliers that have a flawless reputation. In respect of precious metals, we place great value on being able to draw fine gold from the current stock in circulation in order to minimise the depletion of resources. Our diamonds are guaranteed to come from conflict-free regions and our gemmologists scrutinise every stone at our in-house diamond laboratory to determine the number of carats (weight) and its colour, clarity and cut. MEISTER works with brilliant diamonds of G-VS quality. For us, a long and happy life together is based on responsible and sustainable action.

**PERFECT MESSAGES OF LOVE WITH PRECIOUS METALS OF THE UTMOST QUALITY.**

Alongside yellow, red and white gold 750, platinum 950 is the most valuable of the precious metals. Platinum rings are particularly

robust and well tolerated by the skin due to their purity, which makes them loyal companions that will symbolise your love for a lifetime. What is more, MEISTER rings are all, without exception, made from forged alloys of maximum hardness. That way, your love won't be the only thing that lasts forever.

**CONSUMMATE JEWELLERY WITH A BROAD PRICE SPECTRUM.**

Thanks to their especially soft shaping, MEISTER rings sit perfectly on your finger, guaranteeing maximum wearer comfort. To ensure that this special experience is accessible to people on any budget, MEISTER offers a broad spectrum of prices. By choosing the precious metals and the number and size of the diamonds, you can adjust the price to suit your needs. The 3D ring configurator displays the current sales price of your ring in real time. This way, you are sure to find the ring that suits you in every respect (for more information, go to page 52).



Only the *original* tells the true *love story.*

— Christina Meister



IN THE MEISTER APP:

Experience how a ring is created.

since  
1897

### Tradition

Founded in Zürich in 1897, the wedding ring and jewellery manufactory is a market leader in Europe. Now in the third generation, this family-owned and managed company creates and manufactures jewellery and ring collections that are a peerless fusion of innovation and tradition.



### Excellence

The **M** engraved in every piece of jewellery and in every ring is the guarantor of supreme material quality and outstanding workmanship – an aspiration that ensures MEISTER jewellery and rings remain precious items of enduring value.



### Passion

MEISTER is driven by an uncompromising quality mindset – a passion expressed by every piece of jewellery and every ring we produce. A passion that is upheld by our goldsmiths and platinum smiths, jewel setters, gemmologists, polishers and technicians.



### Raw materials

The certified precious-metal alloys, specially developed for MEISTER, are nickel-free. MEISTER wedding rings are all, without exception, made from forged alloys of maximum hardness. We place great value on drawing our fine gold from the current stock in circulation in order to minimise the use of resources. All diamonds originate from conflict-free regions and are re-examined for their quality at our in-house diamond lab.



### Design

Love and life as a source of inspiration: our innovative and multi-award-winning design team creates exceptional jewellery and ring collections from the most exquisite materials. Each piece of jewellery becomes a messenger of great feelings and timeless aesthetics.



### Handmade

At the MEISTER manufactory, every piece of jewellery and every ring is individually and painstakingly crafted by hand for our customers. This results in one-of-a-kind creations that embody the uniqueness and wishes of our customers.



Fitting  
*packaging*  
for the *perfect*  
*moment.*

**ALL MEISTER RINGS COME WITH  
AN ELEGANT ENGAGEMENT  
OR WEDDING RING BOX,  
AS A GIFT FROM US TO YOU.**

The wonderful moment of giving!  
We support you with high-quality  
packaging, providing a special back-  
drop for your rings.



The flat, soft ring cover serves for  
transportation and the perfectly  
orchestrated handover. It is as if the  
ring box has been created solely for  
a romantic proposal of marriage.



A  
*promise*  
requires  
*trust.*

**A CERTIFICATE GUARANTEES  
THE IMPECCABLE PROVENANCE  
OF EVERY PIECE OF  
MEISTER JEWELLERY.**

You can trust unreservedly in the  
high quality of the jewellery from the  
House of MEISTER. This is confirmed  
by our certificate, which we present  
to you with all our items of jewellery  
and which provides detailed informa-



tion about the precious metal and the  
number of carats, colour and clarity  
of the diamonds.

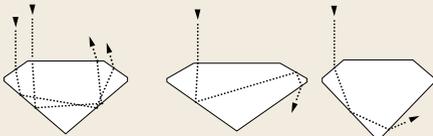


# The four Cs.

**THE FOUR QUALITY CRITERIA (4CS)  
DETERMINE THE VALUE OF A DIAMOND  
AND THEREFORE ALSO ITS PRICE.**

## CUT

The cut is what gives diamonds their unmistakable brilliance. If the cut is good, light reflection is optimised by the correct proportions and arrangement of the facets. The light is reflected from one facet to another before radiating back out of the upper part of the diamond.



Ideal proportions

Incorrect proportions cause the light to escape in unwanted directions

Diamonds come in a variety of cuts, the most frequent and optimal of them being the brilliant cut. With this perfect, circular cut, a total of 58 facets including the table and the culet are created, ensuring extremely high levels of refraction and reflection.



Brilliant cut



Navette cut



Pear shape



Heart cut



Princess cut



Emerald cut

## COLOUR

The closer a diamond comes to complete colourlessness, the higher its value. Diamonds are colour-graded. Good colour quality is somewhere between white (H) and rare white (F to G). Exceptional white diamonds (D to E) are the whitest and rarest. At the other end of the scale are slightly tinted white (I) and tinted colour (Z). Nature fashions diamonds in various colours, including intense blue, green, yellow, orange, pink and extremely rare red hues. These naturally coloured diamonds, known as "fancies", are scarce and extremely precious.

### INTERNATIONAL IDC/CIBJO COLOUR GRADING SCALE

Exceptional white + D		Tinted white L	
Exceptional white E		Tinted M	
Rare white + F		Tinted N	
Rare white G		Tinted O	
White H		Tinted P	
Slightly tinted white I		Tinted Q	
Slightly tinted white J		Tinted R	
Tinted white K		Tinted S-Z	

## CLARITY

A diamond's clarity is determined by the extent to which it is free of inclusions and blemishes. If light's ability to pass through a diamond is impaired, for example by inclusions, part of that light is lost. The grading scale ranges from "Loupe clean" under 10x magnification to "Piqué", which means inclusions are visible to the naked eye. Good quality is somewhere between "Small inclusions" (SI) and "Loupe clean" (IF).



**IF**  
Loupe clean, no internal characteristics/inclusions



**VVS**  
Very, very small inclusions



**VS**  
Very small inclusions



**SI**  
Small inclusions



**Piqué I**  
Inclusions visible to the naked eye



**Piqué II**  
Inclusions easily visible to the naked eye



**Piqué III**  
Inclusions very easily visible to the naked eye

## CARAT

Carats are units for measuring a diamond's weight. A carat (abbreviated to ct.) can be subdivided into 100 points. As a result, a 0.50 carat diamond is a stone with 50 points or a "half carat". Diamonds with the same carat weights can have very different prices, as the quality and value also depend on the cut, the colour and the clarity.



0,10 carat



0,20 carat



0,30 carat



0,40 carat



0,50 carat



0,70 carat



0,80 carat



1,00 carat



1,50 carat



2,00 carat



3,00 carat



4,00 carat

DIAMONDS

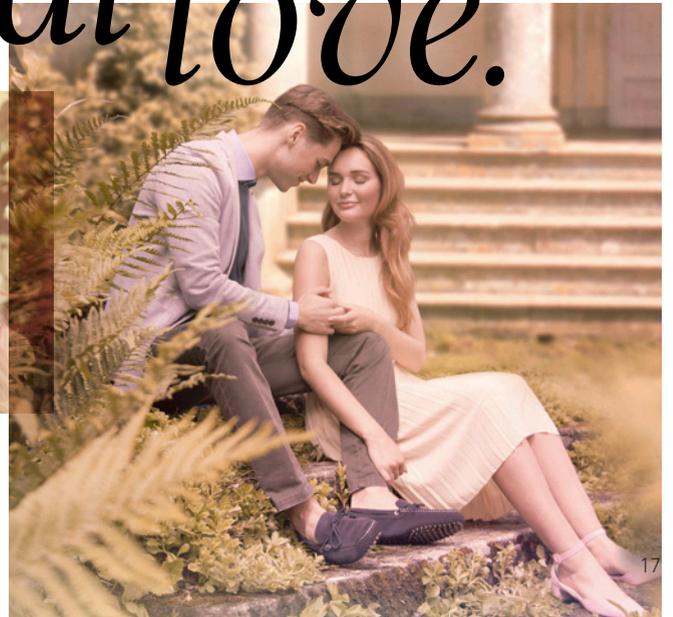


*You* are mine,  
I am *yours*.

The ring.  
A *symbol* of  
*eternal* love.



IN THE MEISTER APP:  
Enjoy this engagement  
in motion.

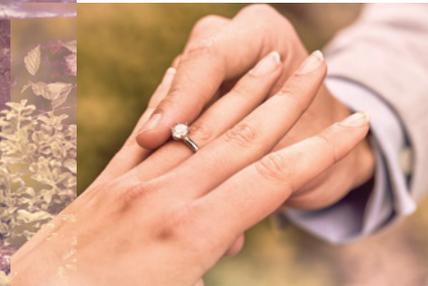


It is an indescribable, unique moment. MEISTER engagement rings celebrate the magical moment when your hearts shine with a thousand stars and your eyes sparkle brightly with love.



ENGAGEMENT RINGS

*Uniqueness*  
in an infinite  
number of *facets.*



ENGAGEMENT RINGS

# Rings that harmonise *perfectly.*



EXPERIENCE RINGS  
IN A WHOLE NEW WAY  
WITH THE MEISTER APP.



## MEISTER



Engagement and wedding rings nestle against each other almost seamlessly, ensuring maximum wearer comfort.

## OTHERS



Engagement and wedding rings do not fit together perfectly, impairing wearer comfort and appearance.

Together  
forever  
in perfect  
harmony.



GRAIN SETTING



CANAL SETTING



SIDE SETTING



WEDDING RING



**HOW TO FIND  
THE PERFECT  
ENGAGEMENT RING:**

- ① Plan ahead: MEISTER engagement rings will go perfectly with your future MEISTER wedding ring and offer maximum wearer comfort.
- ② Have the authenticity and quality of your diamonds confirmed with a certificate.
- ③ Insist on attractive, romantic ring packaging that does justice to the wonderful occasion.
- ④ Recruit your future fiancée's best friend to find out her ring size, style and other preferences.



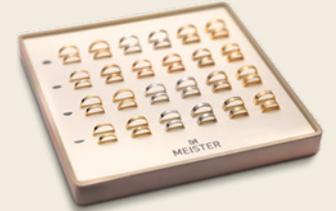
She said  
yes!



WEDDING RINGS



**CLASSICS**  
p. 26 – 29



**WEDDING RING  
SYSTEM**  
p. 42 – 45

*Four  
design lines  
and the  
wedding ring  
system  
are available  
for selection.*



**SYMBOLICS**  
p. 38 – 41



**PHANTASTICS**  
p. 30 – 33



**INDIVIDUALS**  
p. 34 – 37



Be bewitched by great feelings,  
clear forms and subtle  
refinements. The wedding rings  
of the Classics range express  
a love of detail with pure  
and clear grace.

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Wedding rings - *Classics*

Simply  
*beautiful.*

WEDDING RINGS - CLASSICS

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EXPERIENCE RINGS  
IN A WHOLE NEW WAY  
WITH THE MEISTER APP.



The Phantastics' vibrant design and exclusive elegance inspire your imagination and give the collection a special, incomparable je-ne-sais-quoi.



Wedding rings - *Phantastics*

*Freedom*  
for our  
*imagination.*





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EXPERIENCE RINGS  
IN A WHOLE NEW WAY  
WITH THE MEISTER APP.



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Wedding rings - *Individuals*

*Combined  
with great  
autonomy.*



Express your incomparable personality with charisma and a language of your own. The "Individuals" collection showcases your sparkling, unique style in rings of the utmost perfection.



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EXPERIENCE RINGS  
IN A WHOLE NEW WAY  
WITH THE MEISTER APP.

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Wedding rings - *Symbolics*

A  
*symbol* of  
deep and  
heartfelt  
*love.*



WEDDING RINGS - SYMBOLICS

Profess your great feelings through the magic of secret symbols. The "Symbolics" line demonstrates, with filigree messages, that your life is marked by love.



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EXPERIENCE RINGS  
IN A WHOLE NEW WAY  
WITH THE MEISTER APP.

Wedding ring system

# Systematically unique.



Compose your own rings by deciding on the profile, width and surface, precious metal and diamonds in the desired sizes. From this, we then make your wedding rings according to the exceptional quality standards of the MEISTER wedding ring manufactory.

WEDDING RING SYSTEM

## PRECIOUS METALS

A cool sheen? Or a warm gleam?  
The whole gamut of colours of  
the finest precious metals is yours  
to choose from.



Yellow gold

White gold

Red gold

Platinum 950

## SURFACES

Polished or with a matte finish?  
Sophisticated finishes give  
a very personal touch to every  
pair of rings.



Polished

Brushed lengthways

Crystal matte

Diamond matte

Brushed circular

Sand matte

## RING PROFILES

Flat or rounded?  
The typical MEISTER ring profiles  
are popular and proven, and  
wearer comfort is guaranteed.



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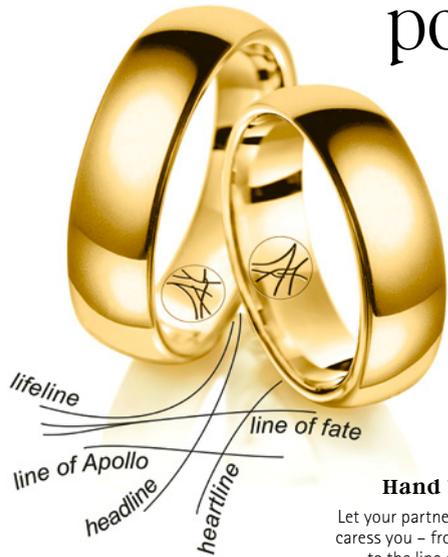
## DIAMONDS

Large or small?  
Symbols of permanence  
with a magical sparkle,  
diamonds are a truly special  
gift for the radiant bride.



EXPERIENCE RINGS  
IN A WHOLE NEW WAY  
WITH THE MEISTER APP.

# Infinite possibilities for infinitely powerful feelings.



## Hand lines

Let your partner's hand lines caress you – from the lifeline to the line of Apollo.



## Fingerprint

Feel your partner's fingerprint in your ring as a symbol of love.



## Handwriting

"Write" your feelings directly in the rings in your own handwriting.

*Sarah  
Alexander*

DIE WAHRE LIEBE  
VERAUSGABT SICH  
JE MEHR DU  
UM SO MEHR  
DIR UND WEILST  
DICH ANSCHAUEN  
AUS DEM WA  
BRUNNEN ZU SCH  
SPENDET ER UM SO  
JE MEHR DU SCHÖPFST.  
ANTOINE DE SAINT EXUPERY



## Love story

Personalise your rings with a poem or a love story in miniature.

## Cursive or block letters

Have your name and wedding date engraved in cursive or block letters.



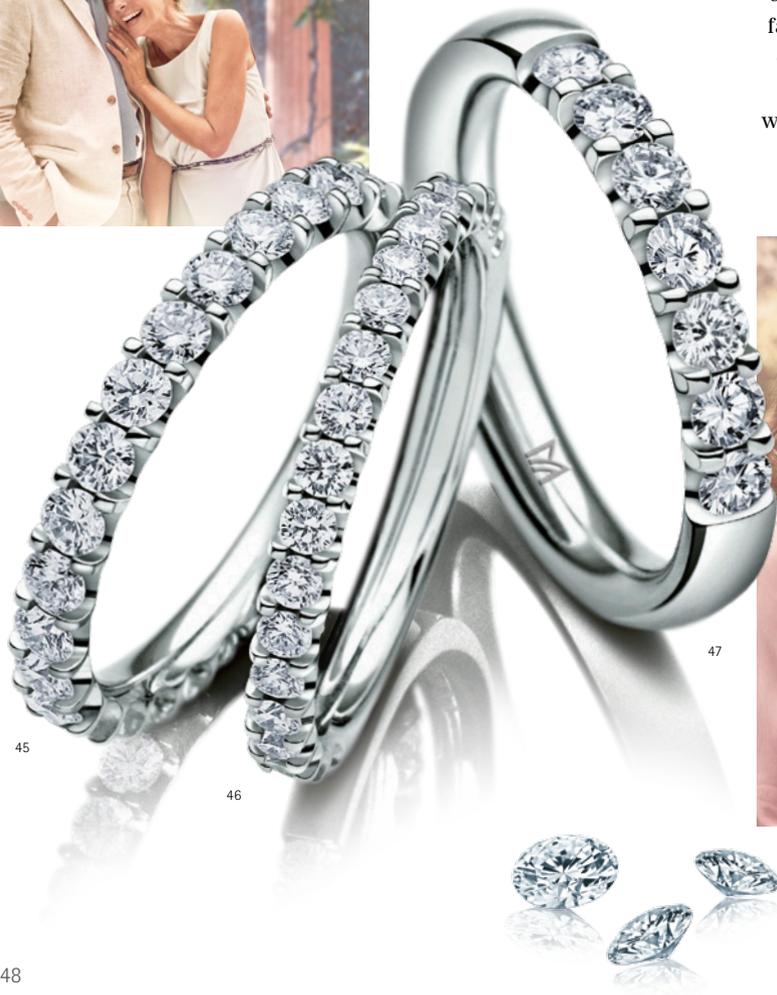
## Heart-shaped fingerprint

A shared heart containing your fingerprint and that of your partner.

Immortalise your message of love in your rings. MEISTER uses state-of-the-art laser technology – and refines it on a continuous basis – to guarantee a unique level of precision. As a result, there are no limits to what your imagination can conjure up.



Immortalise the most intense moments of life in your eternity ring. Stone by stone, facet by facet, it reminds you of the wonder of your love, so pure, so radiant, as if it were occurring here and now.



ETERNITY RINGS

Eternity  
for every  
*moment.*

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EXPERIENCE RINGS  
IN A WHOLE NEW WAY  
WITH THE MEISTER APP.

## WHAT YOU NEED TO KNOW ABOUT ETERNITY RINGS

①

Eternity rings are the most beautiful way to transform important events in your life into pieces of jewellery with a personal story – and thus to carry wonderful memories with you at all times. Whether for a birthday or an anniversary, for achieving a professional or personal milestone, for the birth of a child or simply as an intimate sign of connectedness with a dear person – there are many reasons and occasions to give joy.

②

The stones in the ring you would like to give should be just as valuable as your memories. At MEISTER, all diamonds are certified, which enables us to guarantee that any subsequent stones will be of the same high level of quality.

③

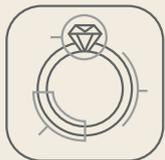
Whether you would like to give a ring as a lifelong companion or to select one for yourself, be sure not to miss out on the unique wearer comfort of an eternity ring. Perfect in design and form, it is a piece of jewellery that you will never want to go without again.

④

You would like to make the giving of an eternity ring an unforgettable moment? MEISTER's elegant gift box gives you many possibilities to stage your surprise in a stylish way – in a bouquet, as a "side dish" at a festive meal, as a "good night" gift...

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CONFIGURE EASILY  
YOUR RING ONLINE.

## CONFIGURATOR

With the *ring configurator*, your *ideas* will be surprisingly *close to reality*.



ENGAGEMENT RINGS



WEDDING RINGS



ETERNITY RINGS

### All love rings in one configurator

The MEISTER 3D ring configurator tells all the episodes of your love story: from the engagement ring to the wedding ring to the eternity ring, every phase of your love gets a separate chapter. At the 3D Ring Boutique, you will find all the collections in one place, enabling you to get an extremely realistic impression of your future messenger of love.

### Unique 3D ring configurator

With the MEISTER 3D ring configurator, you compose your own rings. You choose the material, surface finish, ring width, and the number and size of the diamonds used, and can view the changes from all sides. What is more, the price is constantly adjusted, meaning that every click takes you a step closer to your dream ring.

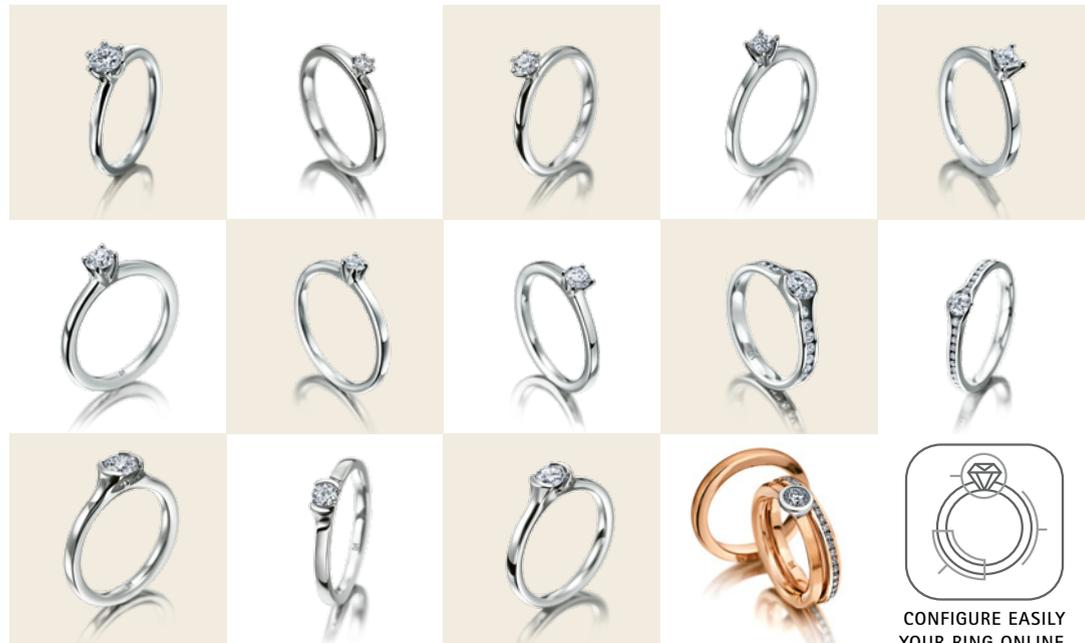
### Ideal preparation for a consultation

You can save your favourite rings, print them off and store the printouts in the pocket provided for this purpose on page 59 until your consultation. You can arrange consultations online with a MEISTER partner near you.

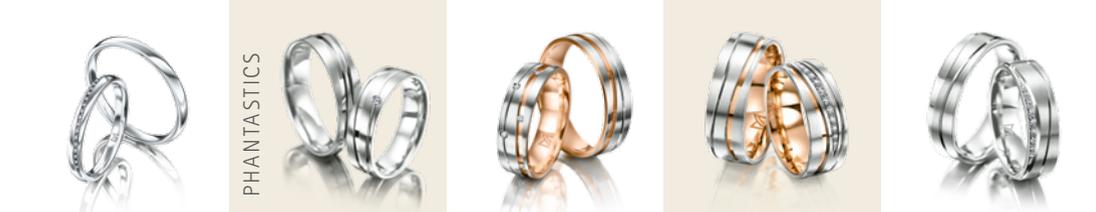
# Experience the entire collection in 3D

[www.meisterschmuck.com](http://www.meisterschmuck.com)

## ENGAGEMENT RINGS



CONFIGURE EASILY  
YOUR RING ONLINE.



CLASSICS

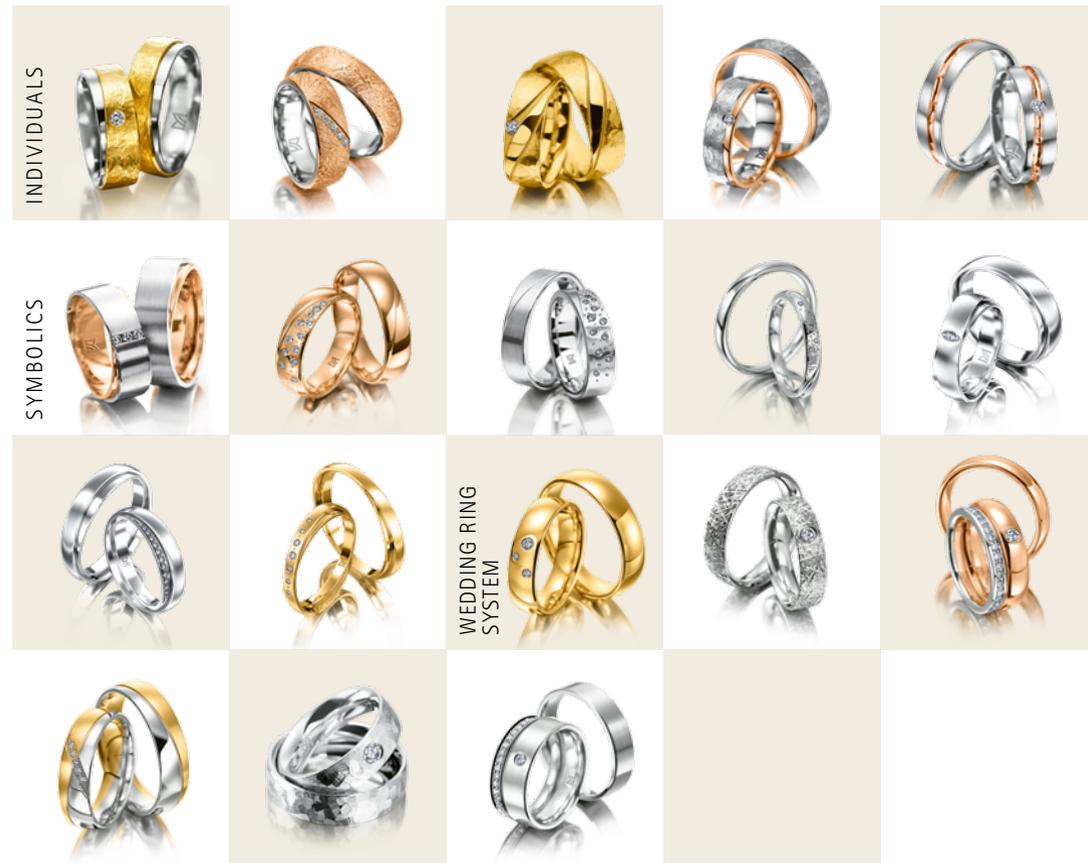
PHANTASTICS

WEDDING RINGS



CONFIGURE EASILY  
YOUR RING ONLINE.

WWW.MEISTERSCHMUCK.COM



All ring models and additional colour variations, ring widths, surface finishes and diamond variations can be experienced in the 3D configurator at [www.meisterschmuck.com](http://www.meisterschmuck.com)



CONFIGURE EASILY  
YOUR RING ONLINE.

ETERNITY RINGS



CONFIGURE EASILY  
YOUR RING ONLINE.

Take a step  
*closer* to the  
most powerful  
*feelings.*

Print off your favourite creations from the configurator,  
put the printout in this pocket and take it with you to  
your MEISTER partner.



# MEISTER

Visit us and experience the beauty of authentic MEISTER rings  
in gold or platinum with all your senses.  
We look forward to your visit.

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THE MODELS DEPICTED ARE ENLARGED.

[WWW.MEISTERSCHMUCK.COM](http://WWW.MEISTERSCHMUCK.COM)